GENE LEVINE CURRICULUM VITAE

CEO, Gene Levine Associates

Management Consultant, Speaker, Success, Life and Cognitive Coaching, Writer 2512 NW 82nd Street St. ♦ Gainesville, FL 32606

Phone and/or Text: 352-275-4051

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MISSION

Continually upgrade GLA's benchmark reputation to convey time-test knowledge, skills, and abilities to improve our business leaders and management, and be empathetic life and cognitive coaches to help people attain their dreams.

AUTODIDACTIC PROFESSIONAL EXPERTISE

CEO of Gene Levine Associates ("GLA"), consulting organization, founded in 1965.

A prolific published writer, Mr. Levine has authored over 77 management papers and 17 books and training manuals, including the classic best sellers, "How to Attract, Hold and Motivate People to Work," and "17 Key SUCCESS Factors."

His articles entitled, "The Industry Advisor" appear in industrial magazines. And trade journals. Reader surveys in these publications consistently revealed that Mr. Levine's articles are the most widely read articles.

He is a sought-after business and computer seminar leader (over 210 highly attended seminars to date with attendees giving him a consistent presentation rating of A+). Mr. Levine is listed in "*Who's Who in America's Speakers*" confirming his ability as a dynamic and effective teacher and motivator."

19 PUBLISHED PROFESSIONAL TRAINING MANUALS AND BOOKS

(Detail of these publications can be found at http://www.genelevine.info

- 1. Reducing and Controlling Absenteeism and Labor Turnover
- 2. How To Attract, Hold and Motivate People to Work
- 3. Supervisory Training
- 4. Basic Time Study
- 5. How To Write an Effective Policies and Procedure Manual and Employee Handbook
- 6. Writing Effective Job Descriptions
- 7. Improving Your Incentive Systems Effectiveness
- 8. Purchasing and Using Computers in Business (Out of print)
- 9. Utility Operator Team Member Program
- 10. The Complete Union Avoidance Manual
- 11. Merit, Group and Other Incentive Plans
- 12. Quality Assurance Manual
- 13. Words of Wisdom, Inspiration and Self-Motivation
- 14. Production Control Manual
- 15. How To Lead and Influence People
- 16. "ASSETT[©]" Machine Operator Training Program
- 17. The Rich Factors
- 18. 17 Keys to Success
- 19. Think Your Way to Happiness and Success
- 20. Incredibly Easy Busy Person's Diet

78 PUBLISHED PAPERS (samples upon request)

- 1. **"Management's Biggest Problem Human Relations."** Bobbin Magazine (February, 1960).
- 2. "Motivation: A Person's Purpose." How to crystallize your own specific worthwhile goal and what you're willing to do to reach it. Bobbin Magazine (June 1965).
- 3. "7 X 15 = 0." Why turnover has to be reduced Bobbin Magazine (November 1974).
- 4. **"Superman, Crackerjack and Success."** The importance of setting goals Bobbin Magazine (August 1974).
- 5. **"The New Age of Engineered Motivation Technology."** How programmed AI algorithms instruction and decision trees can be used to help train management. Bobbin Magazine (January, 1971).
- 6. **"Farmer Brown's Survival Dilemma."** Why cutting down on HR functions can ultimately cause a business's demise. Bobbin Magazine (January, 1975).
- 7. **"Uncle Zeb's Balance Stone."** Why doing things as they've always been done can eventually ruin a business. Bobbin Magazine (December, 1977).
- 8. **"Who's Afraid of the Big Bad Computer: Part I?"** Primer on computers. How and why, they will one day become part of every person's life and how you can prepare to use them. Bobbin Magazine (September, 1981).
- 9. **"Glossary of Computer Terms."** The meanings of today's computer terms and buzz words. Bobbin Magazine (September, 1981).
- 10. "Who's Afraid of the Big Bad Computer: Part II—Variables and Programming?" How computers are programmed to do tasks and how you can write a very simple program. Bobbin Magazine (November, 1981).
- 11. **"What's the Difference Between Winners and Losers?"** How to always be on the winning side. Bobbin Magazine (January, 1982).
- 12. **"Lesson of Life."** What life can and will teach us if we are receptive. Bobbin Magazine (February, 1982).
- 13. **"Seek and You Shall Find . . . If you're Lucky."** How to find what's broke and how to fix it." Bobbin Magazine (March, 1982).
- 14. **"Of Course, I'm Listening to You...What'd You Say?"** How to improve listening skills and why. Bobbin Magazine (April, 1982).
- 15. **"So, What's New?"** How to structure and use quality circles. Bobbin Magazine (May, 1982).
- 16. **"Follow the Leader."** The basic ingredients of a professional leader. Bobbin Magazine (June, 1982).
- 17. **"Computer Talk: The Feasibility Study."** How to decide what computer system and/or software best fits your company's present and future needs. Bobbin Magazine (July, 1982).

- 18. **"Look For the Union Label."** What unions really do and why enlightened management should strive to remain union-free. Bobbin Magazine (July, 1982).
- 19. **"Thank you, Dr. Maslow."** An explanation of Abraham Maslow's Hierarchy of Human Needs and how those thoughts can be used in workplace management. Bobbin Magazine (August, 1982).
- 20. "Computer Talk: Documenting Computer Systems." How to document computer programs enabling others to know your reasoning and source code." Bobbin Magazine (August, 1982).
- 21. "Time Study, A Waste of Time?" An examination of some proven alternatives to time study when developing production standards. Bobbin Magazine (September, 1982).
- 22. "Computer Talk: Proper Systems Analysis and Design." How to determine if your manual systems are ready to be computerized and if they're not, what to do about it. Bobbin Magazine (September 1982).
- 23. **"Authenticity."** The importance of truthful and credible management. Bobbin Magazine (October, 1982).
- 24. **"The Time of Our Lives."** How to maximize our available time to best advantage. Bobbin Magazine (December, 1982).
- 25. **"Boy, Are We Slow to Learn."** Why companies who do not have excellent training and orientation programs are putting themselves in harm's way and what to do about it. Bobbin Magazine (February, 1983).
- 26. "Motivation, Manager to Manager." Sometimes managers are their own worst enemy and what to do about it. Bobbin Magazine (May, 1990).
- 27. "Is Empowerment Right for You?" Bobbin Magazine (January, 1993).
- 28. **"Finding and Keeping the Best Operators"** How to attract and hold the best employees in a tight labor market. Bobbin Magazine (February, 1993).
- 29. **"Hiring and Training New Operators"** The proven way to hire and train machine operators. Bobbin Magazine (March 1993).
- 30. **"Profitable Alternatives to Piecework."** Are monetary incentives the only way to get and keep employees motivated? Bobbin Magazine (April, 1993).
- 31. **"The Qualities of Leadership."** What traits do today's most successful leaders have in common and how you could utilize some of their methods. Bobbin Magazine (May, 1993).
- 32. **"Developing Supervisors."** How to develop supervisors into more effective leaders. Bobbin Magazine (June, 1993).
- 33. **"Improving Communications."** Unique ways to ensure your message is reached by those who need to know. Bobbin Magazine (August, 1993).
- 34. "Improving your Payroll Analysis Will Pay Off." What tools should a proper payroll analysis provide to management and how to design the most effective system? Bobbin Magazine (September, 1993).

- 35. **"Bye Bye Engineering."** How the future will bring tremendous and positive changes in the way Industrial Engineers deal with people. Bobbin Magazine (November, 1993).
- 36. "Let the Games Begin." How some companies use games to get and keep employees motivated, and why these games seem to work. Bobbin Magazine (December, 1993).
- 37. **"Refocusing Production Control."** How to have effective control over the production process in spite of rapid change. Bobbin Magazine (March, 1994)
- 38. **"Reducing Absenteeism."** The real causes of absenteeism and what to do about them in order to reduce your experience. Bobbin Magazine (April, 1994)
- 39. **"Considering Modules?"** What to consider before switch over to cell, team or module manufacturing. Bobbin Magazine (May, 1994).
- 40. **"Finding Time."** How to get the job done when you don't have enough time. Bobbin Magazine (June, 1994).
- 41. "New Transfer Pay Schemes are NOT the Answer." Why one should be wary of this newest management flavor-of-the-month pay scheme. Bobbin Magazine (July, 1994)
- 42. **"Improving Operator Training."** Examination of the design model for effective operator training programs. Bobbin Magazine (August, 1994).
- 43. **"A Picture is Worth . . ."** How the use of in-house videos can speed up training and improve communication. Bobbin Magazine (October 1994).
- 44. **"Improving Quality."** The basic steps to improve your quality. Bobbin Magazine (November, 1994)
- 45. **"The Wisdom of Merit Pay."** An in-depth look at a pay plan that is gaining rapid acceptance in getting and keeping employees motivated. Bobbin Magazine (December, 1994).
- 46. "Motivating Employees: No Elixirs Here." The wrong and right ways to improve an employee's motivation. Bobbin Magazine (January, 1995).
- 47. **"Retaining the Right Consultant."** Should you ever consider the need for a consultant here's how to narrow down the search for the right one. Bobbin Magazine (February, 1995).
- 48. "Incentive Systems: Individual Versus Group." An exposé of the differences between these two popular incentive systems. Bobbin Magazine (March, 1995).
- 49. "Computer Applications: How Far Will They Go?" As Computers become a normal part of everyday management tools, what does the future hold for these amazing machines? Bobbin Magazine (April, 1995).
- 50. "Staying on Schedule with Utility Personnel." How to balance production using an often-overlooked methodology. Bobbin Magazine (May, 1995).
- 51. **"Poor Pitiful You."** Feeling sorry for yourself and for where you are in life? This paper may change your outlook. Bobbin Magazine (June, 1995).

- 52. "Time Study Training is the Answer." If production standards are failing perhaps the reason is due to the way those standards are set. Bobbin Magazine (August, 1995).
- 53. **"It All Boils Down to People."** In the final analysis, all business problems can be traced to sub-standard people performance. This paper offers ways to help you improve your management style to reduce or eliminate the issues. Bobbin Magazine (September, 1995).
- 54. "Giving a Speech the Easy Way." From the desk of Gene Levine, he offers ways you can make your speeches unforgettable, positive learning experiences for your audience. Bobbin Magazine (December, 1995).
- 55. **"Why Policies and Procedures?"** The rationale for proper policies and procedures is indisputable. This paper examines some of the lesser-known reasons why and how they should be a part of normal business modus operandi. Bobbin Magazine (January, 1996).
- 56. "Did You Hear the Latest Gossip?" How to reduce gossip. Bobbin Magazine (March, 1996).
- 57. **"Why Psychologists?"** Why companies should use Industrial Psychologists and how a good one can positively influence the bottom line. Bobbin Magazine (April, 1996).
- 58. **"The Decade of Change."** Gene Levine's vision of what management has to look forward to in the next decade. Bobbin Magazine (May, 1996).
- 59. **"The Great 15-Minute Giveaway."** Here's something most industrial engineers overlook that can cause substantial losses of profits for the companies they work for. Bobbin Magazine (June, 1996).
- 60. "Music to Whose Ears?" Your allowing certain forms of music delivery can be causing reduced employee moral and what you can do about it. Bobbin Magazine (July, 1996).
- 61. "Offsetting a Minimum Wage Increase." Here's how a minimum wage increase impacts even high paying companies and what you can do to offset its impact. Bobbin Magazine (August, 1996).
- 62. **"The Magic Bullet."** How to make your visit to a trade show one you'll never forget. Bobbin Magazine (September, 1996).
- 63. **"Proper Orientation Reduces Turnover."** Here's what to include in your orientation program to ensure its success. Bobbin Magazine (November, 1996).
- 64. "Getting Hourly Workers Motivated." What effective tools are there to inspire hourly workers to achieve higher output levels? Bobbin Magazine (March, 1997).
- 65. **"Developing and Using Training Curves."** How to design and use training curves to reduce training costs. Bobbin Magazine (July, 1997).
- 66. "Implementing Cost Effective Quality Assurance Programs." Here's an overview of what an effective quality assurance department contains and how

- you can use this model to tailor your own functions. Bobbin Magazine (August, 1997).
- 67. **"Forging Successful Change."** How to develop your company's employees to accept and even welcome constant changes. Bobbin Magazine (September, 1997).
- 68. **"The Fate of Time Study."** What is the future of this proven technique? Bobbin Magazine (October, 1997).
- 69. **"Effective Employee Discipline."** How to improve your disciplinary procedures to reduce absenteeism, wasted time, substance abuse and pilfering (among other things). Bobbin Magazine (January, 1998).
- 70. **"Setting Correct Allowances"** What allowance considerations must be incorporated into a production standard? Bobbin Magazine (April, 1998).
- 71. **"The Art and Science of Management"** How management has changed over time and how to make sure your style is keeping pace with the changes in the people you manage. Bobbin Magazine (September, 1998).
- 72. **"Objective Supervisory Evaluations."** What should the supervisory evaluation process contain and how should it be conducted for maximum effectiveness? Bobbin Magazine (December, 1998).
- 73. **"The Power of Employee Handbooks"** What is the purpose for an employee handbook and how to ensure yours reaches that goal? Bobbin Magazine (March, 1999).
- 74. "How to Remain Union-Free" How to avoid ever having a union successfully organize your company. Bobbin Magazine (September, 1999).
- 75. "Achieving Award Winning Customer Service." What is a customer? What do they expect from you? How to best give that customer more than what they want, need, and expect. Bobbin Magazine (December, 1999).
- 76. **"Building a Company Website."** Effective E-commerce begins with a website that has the customer in mind. Here's an overview of what the best sites do to achieve their measure of success. Bobbin Magazine (February, 2000).
- 77. **"Absenteeism: Causes and Cures."** Here are the proven steps necessary to reduce your absenteeism to less than 3%. Bobbin Magazine (June, 2000).
- 78. **"Choosing the Right Computer Trainer."** What you need to consider before you hire someone to improve your computer literacy. Boca Reporter (August, 2001).

200 SEMINARS, SPEECHES AND PRESENTATIONS

1968 to Date — Delivered national, regional, and in-house seminars and keynote speeches. Attendees consisted of upper management within businesses, organizations, government agencies, and universities on such diverse topics as Management, Industrial Engineering, Leadership, Union Avoidance, Customer Service, Success Motivation and How to Attract, Hold, and Motivate People to Work. Here are only a few of these seminars and speeches, the sponsors, and where they were held:

"How to Set Production Standards and Make them Work"

- Sponsored by: Bobbin Publications Atlanta, GA, June, 1977.
- Sponsored by: Puerto Rican Economic Development Administration and Puerto Rico Manufacturers Association – Puerto Rico, June 1978
- Sponsored by: Bobbin Publications Chicago, IL, 1978
- Sponsored by: Bobbin Publications Memphis, TN, May, 1981
- Sponsored by: AMA, Los Angeles, CA, 1982
- Sponsored by: AMA, Baltimore, MD, 1982

"Maximizing Operator Efficiency Through Improved Supervision and Time Study"

- Sponsored by: Bobbin Publications Seattle, Washington, August, 1979
- "Achieving Award-Winning Customer Service"
 - Sponsored by: Piper/Lear Siegler, Vero Beach, FL, 1991
 - Sponsored by: Lake Central School Corporation. St. John, Indiana,
 September 1998
 - Sponsored by Jewish Community Centers of Florida North Miami, FL, March, 2001

"How To Introduce, Utilize and Program Computers to Improve Profits"

- Sponsored by: Bobbin Publications Dallas, TX, 1983
- "How to Attract, Hold and Motivate People to Work"
 - Sponsored by: Bobbin Publications, Los Angeles, CA, 1975
 - Sponsored by: Royal Park Fashions: Dallas, TX, 1976
 - Sponsored by: Bobbin Publications, Atlanta, GA, 1980
 - Sponsored by: Bobbin Publications, Atlanta, GA, 1982
 - Sponsored by: Utah Industrial Development Corporation Salt Lake City, 1985
 - Sponsored by: Bobbin Publications, Nashville, TN, 1988
 - Sponsored by: Pridecraft Enterprises, Enterprise AL, 1990

- Sponsored by: AMA, Washington, DC, 1992
- Sponsored by: Montreal Manufacturer's Association, Montreal, Canada, 1996
- Sponsored by: Bobbin/Blenheim, Miami, FL, 1997

"Gene Levine On Supervision"

- Sponsored by: AMA, Nashville, TN. March, 1968
- Sponsored by: Bobbin Publications, Cambridge, MA, 1968
- Sponsored by: Philadelphia College of Textiles and Science, Philadelphia, PA, 1974
- Sponsored by: Bobbin Publications, Nashville, TN, 1978
- Sponsored by: Bobbin Publications, Atlanta, GA, 1980
- Sponsored by: Montreal Manufacturer's Association, Montreal, Canada, 1981
- Sponsored by: Bobbin Publications, Atlanta, GA, 1982
- Sponsored by: Bobbin Publications, Nashville, TN, 1983
- Sponsored by: Piper/Lear Siegler, Vero Beach, FL, 1985
- Sponsored by: GLA, New York City, 1989
- Sponsored by: Eagle Industries, St. Louis, MO, 1993
- Sponsored by: Bobbin/Blenheim, Dallas, TX, 1995
- Sponsored by: Bobbin/Blenheim, Boston, MA, 1995
- Sponsored by: Palmer International, Philadelphia, PA, 1999

"Selecting, Training and Retaining Direct Labor Employees"

- Sponsored by: Queen's University, Kingston, Ontario, May, 1982
- Sponsored by: Bobbin/Blenheim, Miami, FL, 1995

"How to Lead and Influence People"

- Sponsored by: AMA, New York City, 1977
- Sponsored by: Canadian Manufacturer's Association, Montreal, Canada, 1979
- Sponsored by: Bobbin Publications, Atlanta, GA, 1980
- Sponsored by: Bobbin Publications Atlanta, GA, June, 1983.
- Sponsored by: Formento and the Puerto Rico Manufacturers Association Puerto Rico, June 1985
- Sponsored by: Bobbin Publications Chicago, IL, 1985
- Sponsored by: Bobbin Publications Memphis, TN, May, 1992

"Basic Time Study"

- Sponsored by: GLA, York, PA, 1966
- Sponsored by: Montreal Manufacturer's Association, Montreal, Canada, 1968
- Sponsored by: Bobbin Publications, Atlanta, GA, 1970
- Sponsored by: Bobbin Publications, Dallas, TX, 1973
- Sponsored by: Bobbin Publications, Los Angeles, CA, 1973
- Sponsored by: Bobbin Publications, Atlanta, GA, 1974
- Sponsored by: Bobbin Publications, Nashville, TN, 1976
- Sponsored by: Bobbin Publications, Philadelphia, PA, 1980
- Sponsored by: Montreal Manufacturer's Association, Montreal, Canada, 1980
- Sponsored by: Bobbin Publications, Dallas, TX, 1980
- Sponsored by: Bobbin Publications, Los Angeles, 1980
- Sponsored by: Bobbin Publications, Atlanta, GA, 1982
- Sponsored by: Bobbin Publications, Boston, MA, 1983
- Sponsored by: University of California, Berkeley, 1986
- Sponsored by: Bobbin Publications, Atlanta, GA, 1989
- Sponsored by: Bobbin/Blenheim, Nashville, TN, 1995

"How Accurate Piece Rates Are Developed"

Sponsored by: SPEC, Columbia, SC, 1987

"Understanding and Using Computers to Improve Profits"

- Sponsored by: Bobbin Publications and AAMA Atlanta, GA, November, 1981
- Sponsored by: IBM, Dallas, TX, 1988

"New Ways to Measure and Increase Productivity"

 Sponsored by: Utah Industrial Development Corporation – Salt Lake City, March, 1976

"Building Profits in a Changing Marketplace"

Sponsored by: CMA – New York City, October, 1979

- "The Strangest Secret"
 - Sponsored by: SPEC Atlanta, GA, 1979
 - Sponsored by: Bobbin Publications, Atlanta, GA, 1982
 - Sponsored by: Bobbin Publications, Boston, MA, 1987
 - Sponsored by: University of California, Berkeley, 1993
 - Sponsored by: Montreal Manufacturer's Association, Montreal, Canada, 1998
- "Improving Your Incentive System's Effectiveness"
 - Sponsored by: GLA Atlanta, GA, 1988
 - Sponsored by: Bobbin Media Atlanta, GA, 1996
- "Understanding and Using Computers in Business"
 - Sponsored by: Bobbin Media Atlanta, GA, 1992
- "New Ways to Move Your Business Towards Greater Profitability"
 - Sponsored by: GCA of California San Diego, CA 1991
- Series of Gene Talks to Seniors
 — Noted Ways To Improve Your Happiness, Memory and Life
 - Sponsored by The Village Gainesville, FL, 2024 ?

GENE LEVINE ASSOCIATES WEBSITE

According to WebTrends, internet statistical information services, www.genelevine.info website is an popular site for business managers, life and cognitive coaching, training materials and information. Through a format that encourages visitor interaction, many of the hundreds of thousands of visitors ask GLA questions regarding business and personal issues. Gene Levine answers those questions via e-mail, free of charge.

AWARDS

Wharton Award – "How to Attract Hold and Motivate People to Work" by Gene Levine, being voted best new management textbook for 1974

Continuing Education Instructor's Award – Philadelphia College of Textile and Science – Presented to Gene Levine, 1975

The Martin Kramer Consulting Business Integrity Award Presented to Gene Levine – December 14, 1979

Queen's University Award Presented to Gene Levine for Outstanding Contributions to Further Management Student Excellence – Queen's University, Kingston Ontario – May 26, 1982

Speaker of the Year Award Presented to Gene Levine by the Utah Industries Association – November 4, 1982

Piper/Lear Siegler Award Presented to Gene Levine for Improving Flight Safety Training – August 15, 1985

National Speakers Annual First Place Award Presented to Gene Levine by Who's Who in American Speaker's Association – July, 1987

Outstanding Service and Contributions Award – Presented to Gene Levine by Bobbin Publications – September 26, 1988

Carnival Cruise Line Award for Gene Levine Being Voted 1st Place in Outstanding Shipboard Seminars – 1991

Ron Siegal Business Book Author's Award Presented to Gene Levine – 1993

Man of the Year Award – Presented to Gene Levine by the Texas Chamber of Commerce – February 1994

Kraznitz Award Presented to Gene Levine for Excellence in Speech Delivery – St. Charles, Illinois, January 27, 1996

The Manitoba Institute Speaker of the Year Award – Presented to Gene Levine – Manitoba, Canada, 1997

Small Business Administration Award to Gene Levine for Excellence in Texas Client Assistance – 1997

Peter F. Drucker Annual Excellence in Management Training Award Presented to Gene Levine – 1998

TLCCA – Texas Licensed Child Care Association Award Presented to Gene Levine for Seminar Effectiveness – November, 4, 1998

Miller/Freeman Award Presented to Gene Levine for Consistency in Delivering Outstanding Seminars – September, 1999.

Microsoft's Gold Star Certification Award Presented to Personal Computer Trainers for Outstanding Customer Satisfaction.

CLIENTELE

Listed below are just a *few* companies who, since 1965, counted on Gene Levine Associate's skills knowledge, and abilities to ensure their continuing success in the Global Economy.

ACME BRICK CO. AC ERICO LIGHTNING SECURITY, INC. ADVANCED DRAINAGE SYSTEMS AFTER SIX, INC. AIRBORNE FREIGHT AIRE HOSIERY ALBERTA TEACHER'S ASSOCIATION ALLIED FLEXIBLE PRODUCTS, INC. ALLIED SIGNAL AEROSPACE ALPERIN, INC. ALTI PRODUCTS AMBATH CORP. AMERICAN BOA, INC. AMERICAN GREETINGS CORP. AMF BEN HOGAN CO. ATCHISON LEATHER PRODUCTS ATHLETIC BAG COMPANY ATLANTIC MARINE, INC. ATREX AURORA CASKET COMPANY AUTOMATA INTERNATIONAL AZTECH LABS BALI COMPANY BARCO OF CALIFORNIA BATES FABRICS INC. BECKLEY-RALEIGH COUNTY BOARD OF HEALTH BEEHIVE CLOTHING MILLS BELL ATLANTIC BELL SOUTH BEN AND JERRY'S HOMEMADE, INC. BENHAM CORP. BIOMEDIA CORP. BOBBIE BROOKS BOMBARDIER AEROSPACE BISSEL HEALTHCARE BLUE BELL BLUE CROSS/BLUE SHIELD BOISE CASCADE CORP. BP CHEMICALS BRISTOL BAG CORP. BROWARD COUNTY HOSPITAL DISTRICT BUSTER BROWN APPAREL CADVISION CALIFORNIA GARMENT CONTRACTORS ASSN. CAMEO CURTAINS CAMP CAP CAMP INTERNATIONAL, INC. CAMTEX CARRIER ACCESS CORP. CATALINA C.F. HATHAWAY CHEERLEADER, INC. COACH COLE OF CALIFORNIA COLEMAN COMPANY CONVERGENT COMMUNICATIONS CREATIVE DRAPERIES CUSTOM DESIGN INTERIORS CUTLER MFG. CORP. D'ALLAIRD'S DADCO FASHIONS, INC. DAKOTAH, INC. DARTMOUTH-HITCHCOCK MEDICAL HOSPITAL DCM EMBROIDERY DEAL'S LANDSCAPES DEGUSSA CORP. DELL COMPUTER DESIGNER'S EXPRESS DOMINION BANK DOVER INSTRUMENT DOYLE INC. DUKE-ENERGY DUNDEE MILLS DUOFOLD, INC. DURELL TEXTILE, INC. DUTCHMAID, INC. EAGLE INDUSTRIES, INC. ECONOMY INDUSTRIES EDDIE BAUER, INC. EEG SPECTRUM EILEEN FISHER EQUESTRIAN WORLD ESTEE LAUDER, INC. EVAN-PICONE EVS METALS, INC. EWKY EXCELLO SHIRTS, INC. EXEL LOGISTICS FARAH FAIRFIELD INDUSTRIES INC. FASHION HOUSE FIELDCREST MILLS, INC. FIRST DATA CORP. FISHER BODY FISHER PRICE FIT-RITE HEADWEAR, INC. FLEXSTEEL INDUSTRIES FLORENCE EISEMAN FLOWSERVE CORP. FORD GRAPHICS FORD MOTOR COMPANY FORMENTO, PUERTO RICO FRANCO MFG. FREEDMAN UNIFORM FREEDOM INDUSTRIES FRIGIDAIRE FRITZI OF CALIFORNIA GARMENT INDUSTRY DEVELOPMENT CORP. GENERAL MOTORS - FISHER BODY DIV. GANT GARLOCK BEARINGS, INC. G.C. BOATS GENESCO GENESIS ELECTRIC CORP. GECOM CORP. GEIGER EXCAVATING GENERAL ELECTRIC, P.R. GLOBE QUILTING CO. GLORAY KNITTING MILLS, INC. GOLDFARB BROTHERS, INC. GOODWILL INDUSTRIES GRANITE KNITWEAR HANOVER SHOE HARTMAN LUGGAGE HART SCHAFFNER & MARX HARWOOD HEADSTART HEALTHTEX HELLY HANSEN HENREDON FURNITURE INDUSTRIES HENSLEY MANUFACTURING COMPANY H.I.S. HOBBY LOBBY HOFFMAN ENCLOSURES HOMESTEAD MANUFACTURING HOMESTYLE INDUSTRIES HONDURAS KINGSCORP HONOLULU COMMUNITY COLLEGE HOPE PRESBYTERIAN CHURCH HUNTER MFG. CORP. HYER BOOT I-C MANUFACTURING IHC INC. IINSACO, SA INFINITY TECHNOLOGY SOLUTIONS INGRAM MICRO INTERLAKE MATERIAL HANDLING ISLAND SUN AND HEALTH ITEM HOUSE, INC. ITHACA INDUSTRIES, INC. JAYMAR-RUBY JANSEN J.C. PENNEY JERELL, INC. JERI-GLO INNOVATIONS JOCKEY INTERNATIONAL JOHNSON CONTROLS, INC. JOHNSON'S WAX JOHNSTOWN KNITTING MILLS JOSEPH & FEISS CO. KAYSER ROTH K.D. CONTEXTS KELLWOOD COMPANY K.L. MANUFACTURING KLEAR-KNIT INC. KENTUCKY APPAREL KYM CO. KUPPENHEIMER KURT SALMON & ASSOCIATES KWIK COPY LAFEBER COMPANY LAGUNA SPORTSWEAR LANTECH INC. LAUREL MOULD, INC. LEISURE LIFE, LTD. LESNOW MFG. CO., INC. LEVI STRAUSS & CO. LIBERTY EMBROIDERY LIFE FITNESS CORP. L.L. BEAN LONG ELECTRIC LOUISVILLE MANUFACTURING COMPANY LUCENT TECHNOLOGIES, INC. LUCIA, INC. MACGREGOR ATHLETIC PRODUCTS MAID BESS CORPORATION MANITOBA FASHION INSTITUTE MASON SHOE COMPANY MCHUGH EXCAVATING McGREGOR-DONIGER, INC. MEDLINE INDUSTRES MED-TRANS, INC. MEWS CO. MILBAR CORP. MINOR CREATIONS MISTY HARBOR, INC. MJ ENGINEERING MODE O'DAY COMPANY MONAHAM PLUMBING MONHEGAN SUN MOTOR APPLIANCE CORP. MOVIE STAR, INC. MSC INDUSTRIAL SUPPLY CO. MUNSINGWEAR, INC. MYRATON INDUSTRIES, INC. NAPA VALLEY P.S.I. NATIONAL INDUSTRIES FOR BLIND & HANDICAPPED NATIONAL RAILWAY EQUIPMENT CORP. NAVY EXCHANGE NETWORKS DYNAMIC CABLING NEW HORIZONS NEW VENTURE GEAR NEWTON INSTRUMENT NFC NIKE, INC. NISH NORTH AMERICAN AERODYNAMICS NORTHWEST ABATEMENT SERVICES NOVELTOYS, INC. NWL OFFSHORE MARINE SERVICE ASSOCIATION (OMSA) O'SULLIVAN INDUSTRIES OWENS CORNING OXFORD INDUSTRIES PARKER HANNIFIN CORP. PARTY RENTAL, LTD. CHRISTIAN INDUSTRIES PATMOS INTERNATIONAL PEERLESS CLOTHING PELICAN FASHIONS IND. INC. PENNSBORÓ INDUSTRIES PENNSBORO MANUFACTURING CO. PHANTOM INDUSTRIES, INC. PHOENIX INTERNATIONAL PICKENS FOOTWEAR PILGRIM'S PRIDE PIONEER STANDARD ELECTRONICS PLAYTEX CORP. PRAXAIR DISTRIBUTION PRIDECRAFT ENTERPRISES PROSTAFF PYKE MANUFACTURING CO QUAKER OATS, INC. QUEBEC, INC. RED CAP INDUSTRIES REEBOK, INTNL. RELIEF PRINTING REXALL SUNDOWN RITE AID CORP. RIVERHEAD NUSERY, INC. ROBERTSON'S READY MIX ROCKWELL AUTOMATION, INTNL. RUSSELL-NEWMAN MFG. SAFETY CLOTHING & EQUIPMENT SALVATION ARMY ST. DAVID'S MEDICAL CENTER SCHOENFELD NECKWEAR SEAGATE TECHNOLOGY SHADOW PLASTICS, INC. SHANGHAI EPSON ELECTRONICS, CO., LTD. SIEMAN'S WESTINGHOUSE, INC. SISTERS OF MERCY HEALTH SYSTEM SKAFF MANUFACTURING CO. SKYLINE MFG. CO. SMITHVILLE SILIPOS, INC. MANUFACTURING SOUTHERN BELL SPRING CITY KNITTING MILLS STANDARD TEXTILES STARKON MFG. INC. STARLINE WINDOWS STELWOOD CORP. STRETCH-O-RAMA, INC. SUMMA TECHNOLOGY, INC. SUNBRAND SUNBUSTER STARKON MFG. INC. STARLINE WINDOWS STELWOOD CORP. STRETCH-O-RAMA, INC. STRIDE TOOL STUFFED SHIRT SUNBRAND SUNBUSTER SUNDCO, INC. SUPERIOR SURGICAL CO., INC. SWANSEA MFG. CO. 3G MANUFACTURING T.A. CARLSON & CO. TANDY RETAIL SERVICES TAYLOR STEEL THE GLOVE CORPORATION THE OLGA COMPANY THERMO KING CORP. TIGER BAND KNITTING T.L.S. CORP. TODD CORPORATION TOWER AUTOMOTIVE TRANSCANANDA PIPELINES, INC. TRI-CON INDUSTRIES TRUCK-LITE TUGGLE ASSOCIATES UNICOR FEDERAL PRISON INDUSTRIES UNITED ELECTRIC COMPANY UNITED FIXTURES UNITOG U.S. MARINE/BAYLINER U.S. SHOE MACHINERY CORP. VAN-PACKER COMPANY VASSARETTE VICTORIA LEATHER CO. VIRGINIA POLYTECHNIC INSTITUTE VULCAN BRUNSWICK BOWLING PIN CORP. WALLS INDUSTRIES, INC. WARNACO WARREN FEATHERBONE CO., INC. WASHINGTON MANUFACTURING WEARGUARD WILLIAM CARTER WHITE STAG WHIRLPOOL WHITAKER-WILLIAMSON-DICKIE MFG. CO. WILSON SPORTING GOODS WINCONIA INC. WINIELD MANUFACTURING CO. WONDERALLS WORLD GEOSCIENCE Y ELECTRIC Y.K.K. (U.S.A.), INC. ZINSSER

"Limit what you will do, limits what you can do."

My parents lived through the 1930's depression and their times were tough. My brother Norman from the day he was born was sickly with ear, nose, and throat problems and I was born asthmatic. Whatever money my mom and dad earned went to doctors, rent, necessary living expenses, and food.

They didn't have any extra money for toys and other frivolous things for my brother and me so the only thing left they could give us was wisdom and the realization that if we wanted something that they couldn't afford to get us, we would have to figure out a way to earn the money to get it.

What follows therefore are insightful stories that recall some of my activities, accomplishments, and events that shaped my future life. Aside from whatever memories you may have of our time(s) together, the following explains the chronological sequence of what morphed me from a sickly, poor kid with nothing but the inability to breathe due to asthma to a successful point in my life where I worked hard to have my family enjoy the fruits of my labor without any worries about money.

During the years when my three boys were growing up, we lived well. But, my traveling kept me away from my family. They missed me and I always greatly missed them. It was at those times after I spoke to them and my wife and hung up the phone that I came to the realization that there was a time to make money and a time to spend money but there was never time to do both at the same time. But I was trapped and unable at that time to extricate myself from working.

The best I could was to be back home from late Thursday nights to late Sunday afternoons. Also, I took no consulting assignments from mid-June to mid-September and used those between months and day to travel with the family and two dogs around the USA hauling an Airstream Trailer.

YEAR **ACCOMPLISHMENT** 1942 - 1945-NAMETAG BUSINESS 9 Years old I wanted a bike but knew I had to earn the money to buy it. I came up with the idea to make small wooden nametags and sell them to my classmates. I told my dad and he taught me what I needed to know in order to make them. A local store gave me wooden cream cheese boxes that held bricks of cheese before they invented putting precut slices in tinfoil wrappers. By hand, I cut thin 1/8" thick sheets of pine from into 1-1/2" Wide X 3/8" High pieces and sanded them smooth. Then, using alphabet noodle soup letters, I made the names cemented the letters onto the wood strips using airplane glue and finally placed a safety pin-type closure on the back. I painted the finished pins using orange shellac and then sold them to school kids for a nickel. Soon it seems everyone in the school wanted these pins and so I made and sold over 500 of these pins and paid back my dad for the tools and supplies I needed. I even had money left over to buy the bike from a neighbor for \$15.00. SHOVELED SNOW In the winters when it snowed in New York City I would offer the Superintendent of our apartment house to shovel the snow off of the sidewalks if afterwards he would let me use his shovel to shovel snow off the sidewalks of other houses in the area. He agreed. My charges were based upon the time it would take me to shovel off the amount of snow and length and width of the sidewalks and if they had one, their driveway. My charges were between one dollar for small homes up to seven dollars for apartment houses. About \$18.00 to \$125.00 in today's money 19

1950 17 Years old	Because of my childhood asthma I couldn't have a furry pet (I also believe the real reason was my parents knew they couldn't afford the cost of a dog so, they blamed not allowing me to have a dog on my asthma). My best friend Ronnie Schindler had an aquarium and he offered to give me a small fish tank he no longer used with some fish and plants and sand to go into it. I wanted a pet so I asked my folks and they said OK. That was the start of my Ichthyology period and a new way to make money.
	Ichthyology is the branch of zoology dealing with fishes and so I went to the library and took out every book they had on the subject. I wanted bigger aquariums and more exotic fish and already knew I had to earn my own money to get what I wanted.
	So, within a year I made two things happen, 1) I began breeding tropical fish and selling them to local pet shops and 2) I used my artistic talents to design aquarium interiors for various customers of one of the local pet shops where I worked part time
	Selling pet shops my baby fish was easy, i charged by the number of fish they bought. However, when I began designing aquarium interiors had to learn the hard way that sometimes due to factors not under your control you can't just charge by the job, but, you have to charge by the hour just like when I shoveled snow plus, I also charge for my portal to portal time

ACCUMULATING STREET SMARTS AND AUTODIDACTIC KNOWLEDGE AND WISDOM

Delivery boy for local cleaning stores and butchers – Bronx, NY

Ladies Shoe Salesman - Alexander's Departments Store - Bronx, NY)

Rewinder of burned-out electric washing machine motors – NYC, NY

Outside Salesman Singer Sewing machines - Fordham Road - Bronx. NY

Stand Up comedian

Country Singer

1950 (17 YO)- Aquarium Designer - "Aqua Topics Designs" - New York City, NY

1953 (20 YO)-Gift shop & restaurant Owner – "Eagle Stationers" – Great Neck New York.

05/65 to Present day -- Certified Pilot: Instrument – Multi-Engine -- Land

1965 -1998 (32 YO) Gene Levine Associates, ("GLA"), A management consulting, life coach and cognitive advisory, Industrial Engineering organization.

1973 – "Levine/Noveltoys" Children's (PK) Toys and Furniture manufacturer (45 employees)

1981 (48 YO)-"Money Machine" – SEC Registered Investment Advisor – Dallas, Texas

1995 to Present – Life and Cognitive Coaching and "Gene Talks®"

See above Curriculum Vitae for more detailed information.